



## **Brief Notes for Flickr**

### **Presented as 5 Minute Tech Spot for October 2019**

- <https://www.flickr.com/>
- Member since 2016
- Aimed at professional, semi-professional and amateur photographers
- 75 million users and 10 billion photos!
- Repository for photos to share with friends, family and customers, give and receive comments, seek 'views' and 'favourites', interact with other interest groups.
- It was owned by Yahoo and was entirely free with 1 TB of storage space, but with limits on functionality
- Now owned by SmugMug
  - Free membership with limited functions and maximum storage of 1000 photos
  - Pro-membership (£38) provides full function (statistics) and unlimited photos
  - Mobile Phone App for full access
  - Expect to see more revenue streams for SmugMug (printing/ selling photos?)
- Considered to have the best online organisation of photos (photostream, camera roll, albums, collections and galleries)
- Public and Private settings are clear and important
- Tag your photos to interest groups (there are many) and build your followers and your followings
- View other users' photos, provide comment, use favourite tag, and learn from full range of photographers
- Statistics (Pro-version) provides popularity of photos, number of followers and other stats
- Links to social media accounts
- Help menus provide both overviews and detailed instructions

In conclusion...

- Flickr is a well-run, reliable storage and photo sharing web-based service
- Opportunity to start as free member (1000 photos) allows you to assess if it's right for you.
- 2019 is the first year I have paid (£38) for this service. I am still undecided whether this is a right for me!!